



ANNUAL REPORT

Fiscal Year 2020 - 2021



DEPARTMENT STRATEGIC PRIORITIES



ENVIRONMENTAL INITIATIVES

Initiate and enhance existing programs with the goal to be a leader in environmental stewardship of parks and open spaces



EQUITY AND INCLUSION

Emphasize equity in all aspects of the park system and promote it by developing new outreach strategies



NEIGHBORHOOD AND COMMUNITY PARKS

Focus resources and initiatives around neighborhood and community parks with a goal of providing the best local parks in Texas as those are the types of parks that are most meaningful to our community



OPERATIONAL EXCELLENCE

Utilize operations and the budgeting process to ensure that the organization is recognized around the country as a model of operational effectiveness and efficiency



PARTNERSHIPS

Grow the department's reach and impact on the community without further encumbering City resources by fully embracing and utilizing our existing partners while being aggressive in the development of new partnerships



PROFESSIONAL DEVELOPMENT

Initiate and expand existing programs that provide for the betterment of our employees and provide the skills required to become impactful leaders in all levels of the organization

TABLE OF CONTENTS

Page

<u>4</u>	Messages from Department Leadership
<u>5</u>	Dallas Park and Recreation Leadership
<u>6</u>	About Dallas Park and Recreation
<u>7</u>	Financial Overview
<u>8-9</u>	Department Highlights
<u>10</u>	Environmental Initiatives
<u>11</u>	Equity and Inclusion
<u>12-14</u>	Neighborhood and Community Parks
<u>15-18</u>	Operational Excellence
<u>16</u>	Golf and Tennis
<u>17</u>	Aquatics
<u>19-23</u>	Partnerships
<u>24</u>	Professional Development
<u>25</u>	Contact Us

Some indoor photos taken pre-COVID-19; Masks briefly removed for photos taken during the pandemic.



CALVERT COLLINS-BRATTON

Message from Dallas Park and Recreation Board President

The past year gave us a return to a sense of normalcy. While there may have been uncertainty in other parts of our lives, parks, trails, recreation centers, and other amenities remained a constant – providing a respite and haven.

The Dallas Park and Recreation Department earned national reaccreditation in the field of parks and recreation through the Commission for Accreditation of Parks and Recreation Agencies (CAPRA) and National Recreation and Park Association (NRPA). Reaccreditation requires meeting 154 rigorous standards related to the management and administration of lands, facilities, resources, programs, safety and services; fewer than two percent of park departments nationwide receive this prestigious accreditation, so it further proves the commitment to our natural assets and to the citizens who use them.

Many thanks to the Dallas City Council for restoring funding for capital projects operations and maintenance, security, partner agencies, and Wi-Fi in more locations. The Park Board unequivocally believes parks and recreation centers should be gathering places in a connected world and will keep advocating for additional investment.



JOHN D. JENKINS

Message from Dallas Park and Recreation Director

The global pandemic continued to create unanticipated challenges. Through the uncertainties, we moved forward with implementing new programs, construction projects and popular recreational activities. Dallas Park and Recreation continued to care for our communities, demonstrating that parks and recreation professionals and programs are adaptable despite limitations imposed by this social and health crisis.

As a forward-thinking organization, we established strategic priorities that served as our roadmap in enhancing parks, delivering inclusive and equitable recreation to communities, and strengthening our alliances with nonprofits. We made great strides in affirming our pledge to provide inclusive and equitable parks and recreation services for everyone.

The American Academy for Park and Recreation Administration and National Recreation and Park Association recognized the department's commitment to organizational excellence. They named Dallas as a finalist for the 2020 National Gold Medal Awards for Excellence in Park and Recreation Management. This is a tremendous accomplishment for the citizens of Dallas. We are beaming on our accomplishment and we will continue to grow and build on this foundation.

No doubt the year's events changed the course of the park and recreation industry and our lives. Yet, Dallas Park and Recreation remained steadfast as we continued providing families and communities with quality parks and recreation programs.

DALLAS PARK AND RECREATION BOARD

2020 - 2021



Barbara Barbee
District 1



Jesse Moreno
District 2



Fonya Mondell
District 2



Taylor Toynes
District 3



Harrison Blair
District 4



Lorena Tule-Romain
District 5



Timothy W. Dickey
District 6



Daniel Wood
District 7



Ernest "Bo" Slaughter
District 8



Maria Hasbany
District 9



Robb P. Stewart
District 10



Jeff Kitner
District 11



Lane Conner
District 12



Calvert Collins-Bratton
District 13



Amanda Schulz
District 14



Arun Agarwal
District 15

DALLAS PARK AND RECREATION LEADERSHIP

OUR MISSION

The Dallas Park and Recreation Department's mission is to champion lifelong recreation and serve as responsible stewards of the city's parks, trails, and open spaces.



John D. Jenkins
Director



Crystal R. Ross
Deputy Director
Recreation Services Division
and Visitor Experience and
Community Engagement Division



John Lawrence
Assistant Director
Planning, Facility and
Environmental Services Division



M. Renee Johnson
Assistant Director
Park Maintenance and
Operations Division



Ryan O' Connor
Assistant Director
Partnerships and
Strategic Initiatives Division



Rachael Berry
Assistant Director (Interim)
Administration and
Business Services Division



Rosa Gallegos
Assistant to the Director



Tony Becker
Manager
Dallas Park and Recreation Board



Vanessa Gray
Manager
Human Capital Program

OUR VISION

With that mission in mind, the Department's vision for the future is for a comprehensive system of parks, trails, open spaces, and recreation facilities that sustains, inspires, and invigorates.

ABOUT DALLAS PARK AND RECREATION

20,245

ACRES OF PARKLAND

397

PARKS

201

PLAYGROUNDS

\$345M

ANNUAL ECONOMIC VALUE

\$30M

ANNUAL TOURISM VALUE

7:1

ROI FOR EVERY \$ INVESTED
IN INFRASTRUCTURE

43

RECREATION CENTERS

30+

MILLION ANNUAL
PARK VISITORS

180

TRAIL MILES
45 MILES UNDER DEVELOPMENT

256

ATHLETIC FIELDS

50:1

DALLAS TRAILS ROI
OVER THE LAST 18 YEARS

19

AQUATIC FACILITIES

17

SPRAYGROUNDS

7,576

RECREATION CENTER PROGRAMS
OFFERED

600

TREES PLANTED

6

GOLF COURSES

4

TENNIS CENTERS

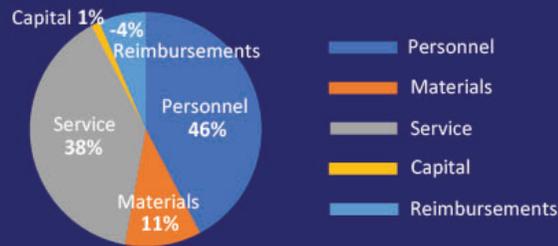
4

DOG PARKS

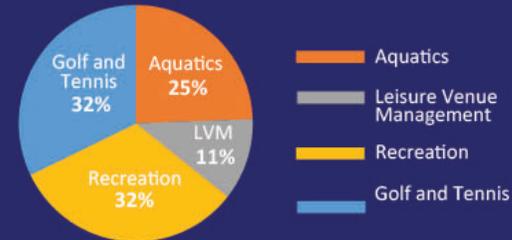


FINANCIAL OVERVIEW

FY20 - FY21 Expenditures by Categories



FY20 - FY21 Revenue Budget by Service



THIRD CLOSE

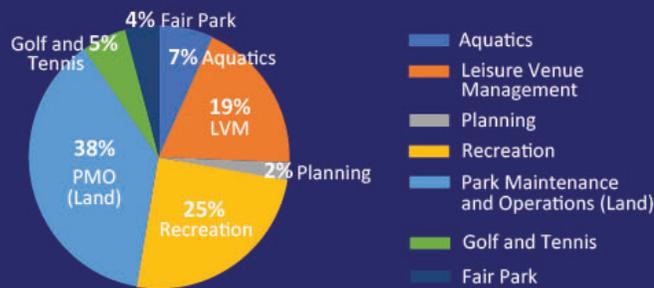
FY21 Expenditures by Categories

Personnel	45,296,121	49%
Materials	11,268,335	12%
Service	37,180,462	45%
Capital	702,709	1%
Reimbursements	(3,547,001)	-8%
Total	\$90,900,627	

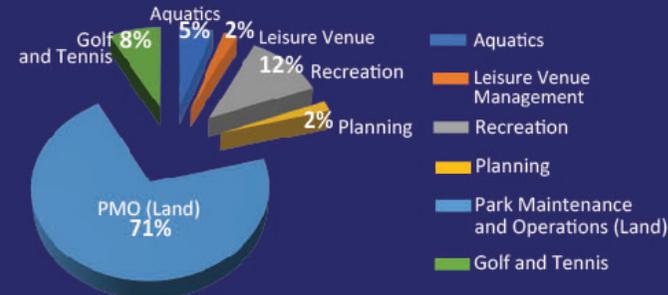
FY20/21 Revenue Budget

Aquatics	2,378,179	24%
LVM	1,090,444	11%
Recreation	3,131,615	32%
Golf and Tennis	3,128,284	32%
Total	\$9,728,522	

FY20 - FY21 Expense Budget by Service



FY20 - FY21 FTE by Service



FY20/21 Expense Budget by Service

Aquatics	6,397,876	7%
LVM	17,908,437	19%
Planning	2,112,887	2%
Recreation	3,544,800	25%
PMO (Land)	35,770,752	38%
Golf and Tennis	5,339,694	6%
Fair Park	3,850,000	4%
Total	\$94,924,446	

FY20/21 PKR Service FTE % of FTE

Aquatics	45	5%
Leisure Venue	17	2%
Recreation	105	2%
Planning	16	2%
PMO (Land)	632	71%
Golf and Tennis	68	8%
Total FTE's	886	

* Includes FY21 Year End Increase of \$611,000

DEPARTMENT HIGHLIGHTS

Dallas named a finalist for 2020 National Gold Medal Award



The American Academy for Park and Recreation Administration (AAPRA) and the National Recreation and Park Association (NRPA) named Dallas Park and Recreation as a finalist for the 2020 National Gold Medal Award for Excellence in Park and Recreation Management. This prestigious honor denotes excellence in the park and recreation industry. It has been 35 years since Dallas was a finalist for the Grand Plaque Gold Medal that recognizes the best of the best public park and recreation programs throughout the country.

National park and recreation award honors Dallas and nonprofit partner for work to reduce disparities among Dallas seniors



Daryl Quarles



Carol Zernial

Daryl Quarles, Dallas Park and Recreation Department senior program manager, and Carol Zernial, WellMed Charitable Foundation (WCF) executive director, were recipients of the Robert Wood Johnson Foundation (RWJF)-NRPA Award for Health Equity given by the National Recreation and Park Association (NRPA). A partnership between the department and the foundation led to the WCF providing a \$150,000 grant to the City of Dallas. The donation helped underwrite annual and monthly fees for residents 60 and older who participate in recreation center activities. Their collaboration led to the opening of the WellMed Charitable Foundation Senior Activity Center, the department's largest recreation center offering wellness and recreational programs exclusively for seniors.

Dallas gets Bird City Texas designation

The department's approach to urban wildlife management, habitat restoration, and bird conservation earned it statewide recognition as a Bird City community by Texas Parks and Wildlife Department and Audubon Texas. The designation honors Dallas' bird conservation, greenspace management and community engagement efforts.



DEPARTMENT HIGHLIGHTS (CONT.)

Park projects win Preservation Dallas Awards



Sharrock-Niblo Barn

Preservation Dallas announced its 21st annual Preservation Achievement Awards and two park and recreation projects were winners: Samuell-Grand Regional Family Aquatics Center and the Sharrock-Niblo Barn.

The construction of the new aquatic center at Samuell-Grand Park preserved the original community pool building, incorporating it into the new facility's design. Restoration of the Sharrock-Niblo Barn is under way at the historic homestead that is the proposed site for a new city park.

Texas Recreation and Parks Society recognizes Dallas Park and Recreation



Texas Recreation and Parks Society (TRAPS) North Region recognized Dallas Park and Recreation for excellence in leisure programs, facility design, and marketing.

The department received the Promotional Award for its *Play It Safe in Dallas Parks* social distancing campaign; the Lone Star Programming award for *Rec@Home* virtual recreation; and the Recreation Facility Design Excellence Award for the city's aquatic centers and spraygrounds.

DFW Directors Association honors inclusion training and urban biologist



The DFW Directors Association presented its Inclusion Award to park employees whose in-house awareness training focused on engaging and providing support for individuals with disabilities, underserved teens, minorities, and other special needs populations. In addition, park biologist Brett Johnson received the group's Environmental Stewardship award for his conservation activities.

Inclusive art program at Bachman Recreation Center



Brett Johnson



ENVIRONMENTAL INITIATIVES



The City Nature Challenge

Park Maintenance and Operations joined Texas Parks and Wildlife Department and Parks for Pollinators to plan the City Nature Challenge to encourage more citizen participation in local BioBlitz events. City Nature attracted 382 observers who made 2,371 research grade observations of 687 flora species. The National Recreation and Park Association Parks for Pollinators BioBlitz resulted in 4,062 observations with 382 people participating and 863 pollinators observed. BioBlitz encourages anyone with a passion to protect their environment to identify local flora and fauna in parks and natural areas. Using the iNaturalist app, BioBlitzers can easily identify plants, flowers, insects, trees, animals and birds. Their discoveries provide the department with useful data about Dallas parks.



Wood recycling equipment acquired

North Central Texas Council of Government grant for \$200,000 helped park forestry staff purchase large-scale wood recycling equipment. The new trommel separates wood chips generated through forestry operations into clean mulch and compost for horticulture beds, resulting in cost savings on mulch purchases and landfill fees.



EQUITY AND INCLUSION

Parks, recreation programs welcome everyone

All Dallas Park and Recreation is the department's equity plan. Developed in-house, the plan outlines methodologies to address organizational (internal) and public (external) equity-related initiatives. It includes an overall framework, core team involvement, and plan integration strategies.



"All Dallas Park and Recreation"

Motion-operated, touch-free amenities highlight multimillion dollar recreation center renovations

Bachman Recreation Center reopened after two years with a modern interior and exterior. New accessible amenities include state-of-the-art motion-operated, touch-free restroom doors - first of its kind to be installed in a Dallas recreation center. Low-flow touchless fixtures address COVID-19 safety practices and conserve water. For 42 years, Bachman has offered inclusive and adaptive leisure activities for individuals and families with - and without - physical and cognitive disabilities.





NEIGHBORHOOD AND COMMUNITY PARKS

In 2017, Dallas residents voted for a \$312 million bond program to support its growing and vibrant park system. New parks, improved trails, updated facilities, and modern construction projects created new leisure options for all ages. An additional match funding totaling \$159 million was pledged by supporting organizations and agencies.



Hillcrest Village Green Park

Former shopping center parking lot transformed into new green space

Dallas celebrated the opening of its most uniquely constructed green space. Once a strip mall parking lot, the one and a half-acre Hillcrest Village Green Park is the eye-catching centerpiece surrounded now by new and revitalized retail stores and upscale restaurants. Hillcrest Village Green is the result of a successful public-private partnership that is credited with renewing a vital area of north Dallas.

Danieldale and Willoughby parks welcome new playgrounds

Danieldale and Willoughby parks welcomed new playgrounds. Featuring the latest playground designs, the accessible play areas gave ages two to 12 lots of room to run, jump, swing, and climb. A National Recreation and Park Association grant helped fund a portion of the Danieldale project.



Willoughby Park



Danieldale Park



NEIGHBORHOOD AND COMMUNITY PARKS (CONT.)

Dallas park goes to the dogs

East Dallas canines had lots to bark about when they joined city officials at the groundbreaking for a new off-leash playground at Crockett Park.



Crockett Park



Park Rangers share expertise with youth campers

The department's Park Rangers shared what it's like to be an urban park ranger with summer youth participants at 25 recreation centers and Samuell-Farm. During their visits, Rangers engaged youth with interactive classes in water conservation, recycling, animal habitats, and Dallas parks history and trivia.



Fretz Recreation Center



Beckley-Saner Recreation Center



NEIGHBORHOOD AND COMMUNITY PARKS

(CONT.)

TRAILS



Martin Weiss Park Loop Trail

With 180 urban trail miles and 45 miles under construction, Dallas' trail network consists of linear, loop and soft surface trails that offer diverse recreational options. In addition, trails provide alternative transportation modes throughout the city and promote healthy, active lifestyles. Trail projects completed included:

Martin Weiss Park Loop Trail

The Martin Weiss Park Loop Trail is almost 2,000 linear feet with a 10-foot-wide concrete surface and has retaining walls and safety pedestrian rails along the creek bank. A new prefabricated steel truss pedestrian bridge over the creek complete the loop.

Runyon Creek Trail Phase 2 from Singing Hills to University of North Texas Dallas Campus

This 0.8-mile linear trail connects the University of North Texas Dallas campus with Singing Hills Recreation Center, creating a much-needed link for commuter and recreational traffic.

Holcomb Park Loop Trail

The department's Facility Services installed a new loop trail at Holcomb Park. The trail's concrete surface is 2,300 feet long and 6 feet wide. A new parking lot was enhanced with security lighting funded with Legacy Bond monies.

Winstead Park Loop Trail

Facility Services constructed 950 feet of a six-foot-wide trail from Winstead Drive to West Lawther Drive and created a new ADA ramp at West Lawther Drive at Winstead Park.



OPERATIONAL EXCELLENCE



Dallas among 20 municipal park and recreation departments in Texas to earn national accreditation

Dallas Park and Recreation Department earned national accreditation in the field of parks and recreation through the Commission for Accreditation of Parks and Recreation Agencies (CAPRA) and National Recreation and Park Association (NRPA). The department first earned the distinction in 2016.

Accreditation signifies that the Department utilizes national best practices in all facets of the organization from recreation programs to park maintenance standards to business operations. CAPRA accreditation is the only national accreditation for park and recreation agencies and is a measure of an agency's overall quality of operation, management and service to the community.

As part of the accreditation process, Dallas demonstrated compliance with 154 recognized standards. Less than two percent of park and recreation agencies in the country have attained accreditation.

Teen All-Access Pass Announced

Dallas Mayor Eric Johnson announced a new program that let Dallas teens visit some of the city's most iconic and entertaining attractions at no cost! Dallas Park and Recreation joined with several amazing family attractions to create the Teen All-Access Pass, giving young Dallas residents a one-of-a-kind cultural experience. More than 7,066 teens and three family members participated, resulting in 14,279 free admissions at Dallas Arboretum, Dallas Holocaust and Human Rights Museum, Dallas Museum of Art, Dallas Zoo, Trinity River Audubon Center, Shakespeare Dallas, Bahama Beach, Southern Skates Roller Rink and Dallas Library. The Teen All Access Pass gained positive attention and media coverage. Youth can look forward to another summer of fun in 2022.





OPERATIONAL EXCELLENCE (CONT.)

GOLF AND TENNIS

270,589 GOLF PARTICIPANTS

The City of Dallas provides six beautifully maintained golf courses. Each property offers a unique golfing experience for players ranging from beginner to professional. Golfers can improve their games through professional instruction, driving ranges and practice facilities. Each course can host tournaments of all sizes and the pro shops are fully equipped to meet the customer's growing needs.

An in-house bunker renovation completed by the department's Facility Services team eliminated rain-created silt deposits at Tenison Park Golf Course and saved the department an estimated \$75,000 in construction costs. In addition, maintenance costs at the golf course dropped from \$45,783 in 2020 to \$34,337 in 2021.



127,252 TENNIS PARTICIPANTS

Dallas Park and Recreation has four full-service tennis centers with 83 tennis courts. Each center is open daily and offers lighted courts, professional instruction, league and tournament play, retail and concession sales, and equipment and repair services. With the rising popularity of pickleball, some tennis centers are now equipped with pickleball-lined courts and dedicated courts for play.



OPERATIONAL EXCELLENCE (CONT.)

AQUATICS



Boomerang at Bahama Beach

New facilities keep Dallas cool

After a two-year expansion project, Bahama Beach reopened with a new look that features a 4,000-square-foot lagoon pool with two waterfalls with four underwater benches and a children's sprayground. The colorful 42-foot Boomerango slide lets multiple riders make waves. Aquatic centers at Harry Stone and Exline parks gave families other ways to escape the heat. The new water play areas feature kids' pools with spray toys, lap pools with climbing walls, and pool slides.

Teach a Child To Swim Program awards scholarships

Dallas Aquatics helped 3,290 youth and adults master basic to advanced swimming skills, conducted 562 swim lessons and awarded 404 scholarships. The annual Teach a Child to Swim campaign netted \$32,796, providing 163 scholarships valued at \$6,750. In addition, the Kidd Springs Park Brick Paver Donor program gave scholarships valued at more than \$6,400 to 156 individuals.





OPERATIONAL EXCELLENCE (CONT.)

Adventure camp lets urban youth experience the great outdoors

Samuell Farm – 609 acres sitting in a rustic, natural setting – was the site for the first-ever Adventure Camp hosted by the award-winning Outdoor Adventures team. More than 225 youth ages 7 to 15 signed up for the nine-week summer camp that introduced them to mountain biking, kayaking, archery, fishing and survival skills.



Samuell Farm



Teen Recreation returned

Teen Recreation (TRec) programs resumed at 14 recreation centers, giving 2,564 youth ages 13 to 17 fun and educational learning options with sports, leisure games, performing and visual arts, technology, fitness, and more.





PARTNERSHIPS

“Dallas Park and Recreation leverages over \$75 million in partnership funding annually to supplement the department’s approximate \$100 million budget.”

Long-term partnerships with national and area nonprofits, civic groups, corporations, businesses, and youth-serving organizations are vibrant connections that result in diversified leisure programs and facilities, giving families more leisure options. These public-private collaborations have expanded Dallas’ park system with new recreation initiatives, parks, trails and green spaces.



West End Square Park

Recreation centers joined with the University of North Texas at Dallas to give residents living in food deserts fresh fruits and veggies from the college’s mobile farmers’ market. The market-on-wheels traveled to communities throughout Dallas, making regular stops at Kiest Park, Beckley-Saner, and Singing Hills recreation centers.

With construction under way during the peak of the pandemic, West End Square opened to accolades from parkgoers. Billed as a “smart” park, West End Square features a 50-foot table with charging stations, Wi-Fi and hi-tech maintenance amenities. A partnership with the nonprofit Parks for Downtown Dallas is creating a collection of four urban green spaces that represent the largest investment in downtown parks in the nation. With West End Square and Pacific Plaza open, construction of the remaining parks is expected to be completed by 2023.



Mobile Market



PARTNERSHIPS (CONT.)

For a complete listing of Dallas Park and Recreation partnerships visit Dallasparks.org

AGENCY DEVELOPMENT PARTNERS

- Buena Vista, JV, LLC
- Circuit Trail Conservancy
- City of Dallas Fire-Rescue
- City of Dallas Office of Arts and Culture
- City of Dallas Police Department
- City of Dallas Public Library
- City of Irving
- City of Plano
- Dallas County
- Dallas Golf Initiative
- Dallas Hartford, LLC
- Dallas ISD
- DART
- Friends of the Katy Trail
- Groundwork Dallas, Inc.
- Harwood Int'l Inc.
- HV Development Partners LP
- JLB Ash at the Branch Partners
- Lake Highlands Improvement District
- Magnolia Station, LLC
- NTA
- ONCOR
- Parks for Downtown Dallas
- PC LH Land Partners, LP
- QuikTrip Corp
- Richardson ISD
- Southern Gateway Public Green Foundation
- Texas Parks and Wildlife Department

- Texas Trees Foundation
- The Trust for Public Land
- Turtle Creek Plaza, LLC
- TxDOT
- University Crossing PID
- Woodall Rodgers Park Foundation

MANAGEMENT PARTNERS

- Baylor Scott & White Health at J.J. Craft
- Cedar Crest Golf Course
- Dallas Arboretum & Botanical Society
- Dallas County Audubon - Cedar Ridge Preserve
- Dallas Rowing Club - Bachman Lake
- Dallas Tennis Association - Kiest Tennis Center
- Dallas United Crew
- Dallas Zoo Management
- Downtown Dallas Inc.
- Elm Fork Shooting Sports
- Fair Park First
- FC Dallas - MoneyGram Soccer Park
- Impact Activities - Fretz Tennis Center
- Impact Activities - L.B. Houston Tennis Center
- Impact Activities - Samuel-Grand Tennis Center
- Keeton Park Golf Course
- Luna Vista Golf Course
- Shakespeare Dallas
- State Fair of Texas
- Stevens Park Golf Course
- Tenison Park Golf Course
- The Clubhouse Network
- Trinity River Audubon Center
- Turtle Creek Conservancy
- Uptown Dallas Inc.
- White Rock Boathouse Inc.
- Woodall Rodgers Park Foundation



PARTNERSHIPS (CONT.)

For a complete listing of Dallas Park and Recreation partnerships visit Dallasparks.org

COMMUNITY PARTNERS

- AARP
- Alpha Kappa Alpha Sorority, Inc. (Dallas Chapters)
- Amazon
- American Red Cross
- AT&T
- Baylor Scott & White Health at J. J. Craft
- Best Buy/Geek Squad
- Big Thought
- Bon Ton Farms
- Brian Spencer
- Bridge LaCrosse
- Carter High School Alumni Group
- Cigna
- College Park Community Group
- Colts Cricket Club
- Communities Foundation of Texas
- Concierge Connection
- Connect to Care/Dallas County's Aging & Disability Resource Center
- CW 33
- Dallas After School
- Dallas Area Agency on Aging
- Dallas Black Chamber of Commerce
- Dallas Classic Baseball
- Dallas County
- Dallas County Dental Society
- Dallas Foundation
- Dallas Harlequin Rugby Football Club
- Dallas Heritage Village Society
- Dallas Holocaust and Human Rights Museum
- Dallas Mavericks Foundation
- Dallas Mexican American Historical League (DMAHL)
- Dallas Model Aircraft Association
- Dallas Off-Road Bicycle Association (DORBA)
- Dallas Rowing Club
- Dallas Rugby Football Club
- Dallas South Faith Coalition
- DART
- Deep Ellum Foundation
- Delta Sigma Theta Sorority, Inc. (Dallas Chapters)
- DFWBAM (Branding, Advertising & Marketing)
- DFW Cricket Club
- East Kessler Neighborhood Association
- Elm Thicket-North Park Neighborhood Association
- Elmwood Neighborhood Association
- FAM United Youth Organization
- FC Dallas Foundation
- Ferguson Road Initiative
- Five Mile Neighborhood Association
- For Oak Cliff Organization
- For The Love of The Lake
- Foremost Family Health Centers
- Friends of Arapaho Park
- Friends of B.B. Owen Park
- Friends of Bachman Lake
- Friends of Bluff View Park
- Friends of Buckner Park



PARTNERSHIPS (CONT.)

For a complete listing of Dallas Park and Recreation partnerships visit Dallasparks.org

- Friends of Casa Linda
- Friends of Bluff View Park
- Friends of Buckner Park
- Friends of Casa Linda
- Friends of Cotillion Park
- Friends of Craddock Park
- Friends of Crawford Park
- Friends of Emma Carter Park
- Friends of Everglade Park
- Friends of Exall Park
- Friends of Garrett Park
- Friends of Katy Trail
- Friends of Kidd Springs Pool
- Friends of Maria Luna Park
- Friends of Mildred Dunn Park
- Friends of Moss Glen Park
- Friends of Northaven Trail
- Friends of Oak Cliff Parks
- Friends of Old Fish Hatchery
- Friends of Opportunity Park
- Friends of Preston Ridge Trail
- Friends of Reverchon Park
- Friends of Salado Park
- Friends of Santa Fe Trail
- Friends of SoPac Trail
- Friends of St. Francis
- Friends of Tenison Park
- Friends of Trinity Strand Trail
- Friends of Tietze Park
- Friends of White Rock Creek Trail
- Friends of White Rock Lake Dog Park
- Friends of Willis Winters Park
- Frost Bank
- Glen Oak Homeowners Association
- Gone But Not Forgotten
- Greenhill School
- Highlands North Homeowners Association
- Hollywood Santa Monica
- IN-N-OUT Burger
- JihHe Battie
- K104 FM Radio
- Kessler Plaza Neighborhood Association
- Kessler Reserve Homeowners Association
- Kidd Springs Central Neighborhood Association
- Kiest Park Community Group
- Kiest Valley Homeowners Association
- Lake Highlands Exchange Club
- Lake Highlands Junior Women's League
- Lake Highlands PID
- Lakewood Trails Neighborhood Association
- Ledbetter Neighborhood Association
- Lochwood Neighborhood Association
- Merriman Park Estates
- Mill City Community Association
- Native Restoration
- North Oak Cliff Green Space Inc.
- Northaven Park Neighborhood Association
- Oak Cliff 4-H Club



PARTNERSHIPS (CONT.)

For a complete listing of Dallas Park and Recreation partnerships visit Dallasparks.org

- Parkdale Lawnview Association of Neighbors
- Polk Terrace Neighborhood Association
- Prestonwood Estates Garden Club
- Prestonwood Homeowners Association
- REI Sporting
- Richardson Bike Mart
- Ron Abbe
- Runyon Springs Homeowners Association
- Scottish Rite
- Senior Source
- Shakespeare Dallas
- South Central Civic League
- South Oak Cliff High School Alumni Bear Cave
- Southeast Dallas Chamber
- Southern Hills Neighborhood Association
- Superior Healthplan
- Swiss Avenue Historic District
- Texas Agrilife
- Texas Rangers Baseball Foundation
- Texas Trees Foundation
- Top Ladies of Distinction
- TR Hoover Community
- Trinity Coalition
- Turtle Creek Association
- UnitedHealthCare
- U.S. Marine Corps (Toys for Tots)
- University of North Texas at Dallas
- Urbandale Citizen's Beat
- Valley View Homeowners Association
- Vickery Meadows PID
- WellCare
- WellMed Charitable Foundation
- WellMed Management
- Westmoreland Heights Neighborhood Association
- WFAA Channel 8
- White Rock Lake Foundation
- White Rock Lake Rowing League
- Winnetka Heights Historic District
- Wynnewood North Neighborhood Association
- Zoo Creek Park Neighborhood Association





PROFESSIONAL DEVELOPMENT



Plant Healthcare Field Day at Flagpole Hill

Staff earn professional certifications

The number of certified park and recreation professionals continued to increase as more employees decided to seek national credentials in their fields of expertise.

Currently, Dallas has 24 Certified Park and Recreation Professionals (CPRP) and one Certified Park and Recreation Executive (CPRE), distinctions awarded by the National Recreation and Park Association (NRPA). Twenty-four other employees are nationally certified in the following fields: Therapeutic Recreation, Wildlife Biology, Arboriculture, Turfgrass Management, Architecture, Landscape Architecture and Engineering.

Dallas Park and Recreation's forester organizes first Plant Healthcare Field Day

The department's forester organized the first-ever Plant Healthcare Field Day at Flagpole Hill for certified arborists. More than 60 area arborists attended and took part in advanced training and demonstrations on air excavations and trunk and deep-root injections.

Virtual conference offers learning options

Though the National Recreation and Park Association's annual training conference was virtual, NRPA-certified staff viewed the virtual sessions to earn required CEU's at no cost to the department, saving \$500 in registration fees.

CONTACT US:

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Dallas, Texas 75201
(214) 670-4100

Administration, Business and Financial Services Division
(214) 670-1258

Park Maintenance and Operations Division
(214) 670-1923

Planning, Facility and Environmental Services Division
(214) 670-4107

Recreation Services Division
(214) 670-8847

Athletics, Events and Reservations
(214) 670-8740

Bachman Indoor Pool
(214) 670-6273

Bahama Beach Waterpark
(214) 671-0820

Dallas Aquatics
(214) 670-1926

Golf, Tennis and Leisure Venue Services
(214) 670-8520

Marketing and Communications
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